



Amplify Social Impact with Strategy Implementation & Technology

CORPORATER BUSINESS MANAGEMENT PLATFORM

CORPORATER

Global Software Company: Business Management Platform



95% Customer Retention



World wide presence and support



More than 1000 customers in 50 countries



Cloud and on-premise delivery model



Listed in Gartner's Magic Quadrant for Strategic CPM



Customers include



AIRBUS



Seadrill



HSBC

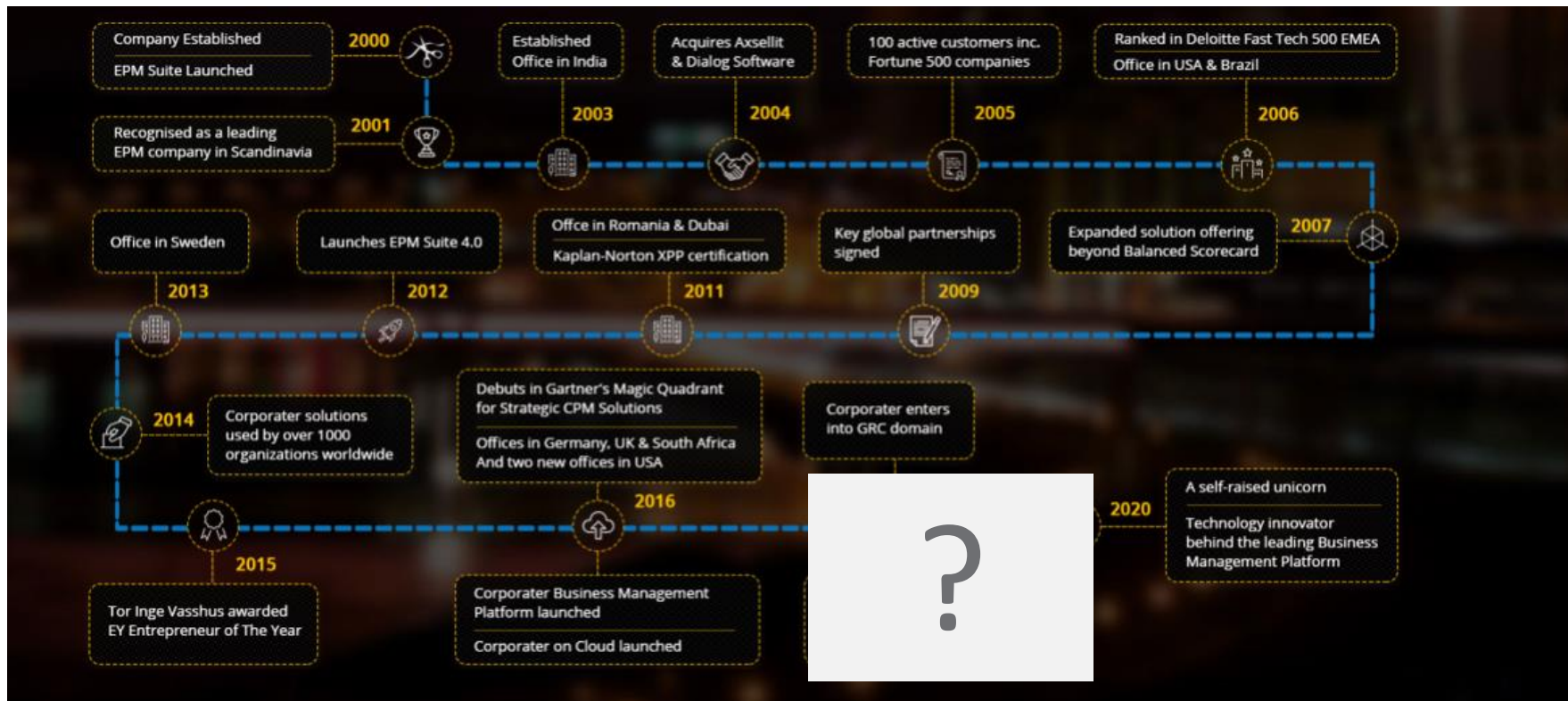


Johnson & Johnson

dimension data



17-Years of Organic Growth



Why Does Corporater Exist?



The Founder's Passion



To bring light, life,
and hope into the
world



Currently we have
values of \$40 million
set aside for social
impact



Be the *Change*
you want
to see in the *World*.



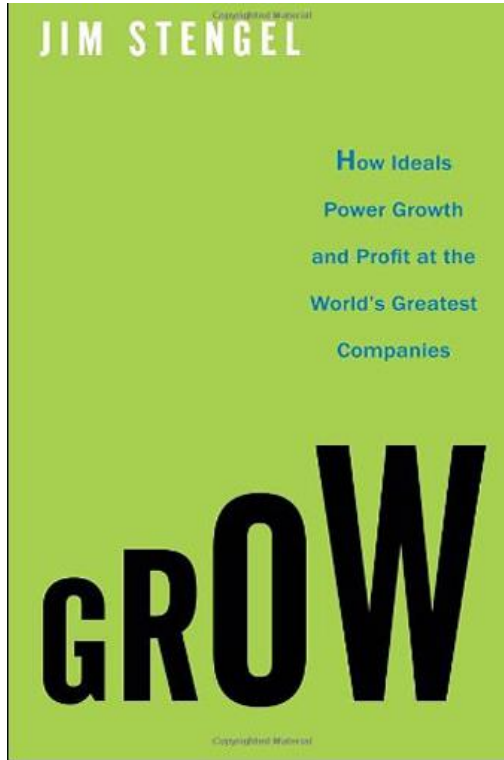
Dhan Maya Sunnoar is 75 years old. She has no family to care for her. Her husband died 15 years ago. Because she is old it is very difficult for her to work for her living. She is very thin because she has not had access to food. She came to the elderly home end of Nov.



Key Question: What Does the Ideal Future Look Like?



Proven Models for Integrating Social Purpose into Strategy



Harvard
Business
Review



SHARED VALUE

Inclusive Growth: Profitable Strategies for Tackling Poverty and Inequality

by Robert S. Kaplan, George Serafeim, and Eduardo Tugendhat

FROM THE JANUARY-FEBRUARY 2018 ISSUE

Is There A Disconnect Between Company Purpose & Social Purpose?

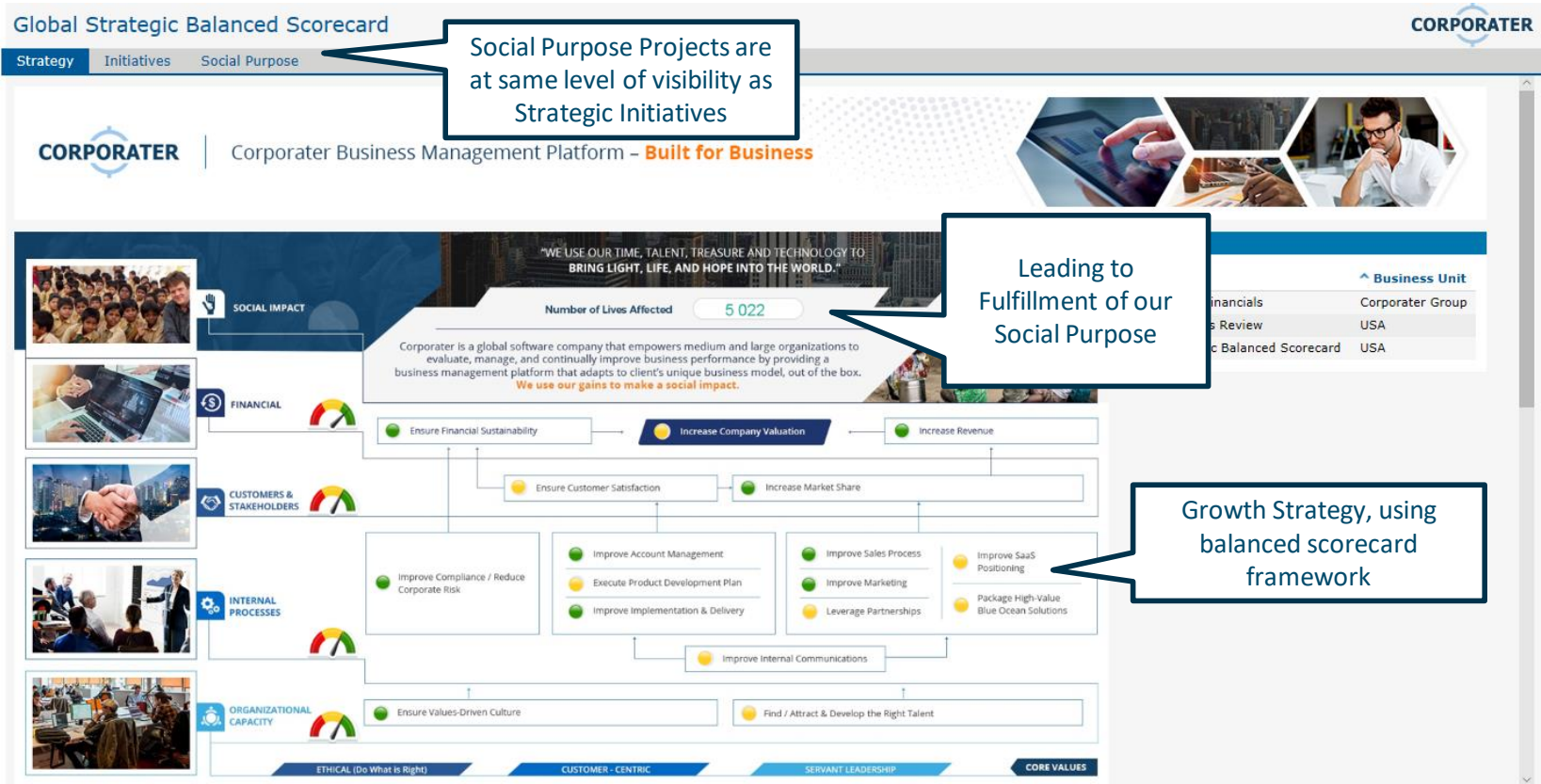


Social Purpose Included in Our Mission & Our Communications

Our Mission: Corporater is a global software company that empowers medium and large organizations to evaluate, manage, and continually improve business performance by providing a business management platform that adapts to a client's unique business model, out of the box. ***We use our gains to make a social impact.***

Social Impact: A part of Corporater's mission statement is to use our gain to make a social impact. We are making a social impact today through our social impact initiatives. We would like to do more, and that is ***one of the major reasons why we are driving the profits and valuation of the company.*** By 2020, we will achieve our valuation goals and hope ***to effect a real social impact on a global scale.***

Using Technology to Enable Social Purpose



Global Strategic Balanced Scorecard



Strategy Initiatives **Social Purpose**

Social Projects - all employees have access to add, edit, and view



We use our time, talent, treasure and technology to bring light, life, and hope into the world

Our Social Projects +Add

Name	Project Owner	Business Unit	Project Location	Lives Affected	Employee Contribution	Company Contribution
Seb's Project India	Neema Varghese	India	India	500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cataract Surgery Clinic			India	1 000	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Clothes for School			India	350	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Elderly Home			Nepal	10	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Hip replacement			India	1	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Kidney replacement			Nepal	1	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Orphanage & School	Tor Inge Vasshus		India	1 000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Improve social life/ playground	Corporater	Norway	Nepal	100	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Safe Orphanage building (earth quake)	Corporater	Norway	Nepal	100	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Leprosy Village - food and clothes	Corporater	India	India	1 000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mathematics education	Corporater	Norway	Norway	2	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Job Training for						

Clicking on a project, takes us to the details about it

Comments from all projects Sort by

- Very glad to see Corporater contributing to this project, proud to be part of a company with serious social intent and impact!
 Location: [Leprosy Village - food and clothes](#) Posted by: Asdrúbal Pichardo Mar 1, 2018
- This project in Romania is inspiring. Thanks for sharing!
 Location: [Dumbrava Minunata/Magic Groove Foundation](#) Posted by: Gail Perry Mar 1, 2018
- Corporater is truly making a difference in these peoples' lives. Direct impact and great results!
 Location: [Elderly Home](#) Posted by: E
- Go Neema! Great initiative
 Location: [Seb's Project India](#) Posted

Colleagues see what others are doing – for inspiration and to provide encouragement



Example of a Social Impact Project

Seb's Project India

Social Project



We work where we are needed

Project Description

Seb's Projects India is working to ensure access to education, public health facilities, and livelihood opportunities for poverty stricken communities.

Neema Varghese volunteers her time and her marketing talent to help this organization with fundraising.
- Corporater made a financial contribution to honor Neema as "Social Impactor Of The Year" in 2017.
Read more about this social project [here](#)

- Lives Affected:** 500
- Project Owner:** Neema Varghese
- Business Unit:** India
- Employee Contribution:** true
- Company Contribution:** true

Link to a video about this project



Attachments

Name	Download	Date
Seb's Project - Annual Report 2017		Jan 9, 2018

Upload documents, photos, and other attachments

Comments

+ Add Comment

Sort by



Go Neema! Great initiative!
Posted by: Åsmund Berget October 2017

Seb's Project India



Looking Ahead




Personal Goals Linked to Social Impact

Bonus can be directed to NGO/NPO & matched by company

Social Impactor of Year Award

Why Reimagine Strategy?



With increased social connectivity comes social responsibility – **we see, we understand, we relate**. Imagine the power of harnessing this social connectivity – to better understand and assess external and market factors to formulate innovative strategies, to amplify our capability to execute strategy, and to affect meaningful social impact because we see and understand – **and imagine the possibilities** – so much more clearly.