

PARTNER WITH PALLADIUM



IMPACT AT SCALE

Palladium Positive Impact Summit 2019

25 June, The Westin New York at Times Square, New York, USA

summit.thepalladiumgroup.com



WHAT IS PALLADIUM?

Palladium is a global impact advisory firm, working to link social progress and commercial growth. For the past 50 years, we've been helping our clients see the world as interconnected – by formulating strategies, building partnerships, and implementing programs that have lasting social and financial impact. We simply call this “Positive Impact”.



WHY ATTEND?

There are huge business and investment opportunities in achieving the UN's Sustainable Development Goals. But even the boldest ideas and most inspiring partnerships are struggling to move beyond the pilot phase - to scale the impact of their strategies. Why is this and what can you do differently?

Our annual summit brings together business executives, governments, and investors to share practical ideas, tools and approaches to business strategies that help solve some of the world's most pressing needs - sustainably and profitably. We'll explore the challenges organisations face implementing these business plans and how to overcome them, moving large-scale projects from strategy to pilot to execution at scale.

WHO WILL BE THERE?

Corporate and governmental leaders responsible for the overall well-being of their organizations' strategies in the Impact Economy

- CEOs, CFOs, COOs, CIOs, Presidents, Managing Directors, and Executive Leadership Teams
- Government Officials and Donor Heads
- Impact Investors, Capital Advisors, Fund Managers
- Vice Presidents, Directors of Strategy Management, and Line of Business Leaders
- Change Management, Sustainability, Operational, and Corporate Social Responsibility Stakeholders



AGENDA

7:30-8:30am Registration & Breakfast

8:30-8:45am Welcome Remarks

Welcome to the Positive Impact Summit! Join our MC as they introduce the day and the kind of big-picture, inspired thinking required to really take on the world's biggest challenges. What can we truly accomplish and why does it matter, both for our own organisations and the ecosystems in which we operate?

8:45-9:45am Keynote: Impact at Scale

There is wide agreement that fully engaging private business and capital is critical to achieving the UN's Sustainable Development Goals, and to the sustainable growth needed to address poverty, inequality and climate change. While many companies and investors have made ambitious commitments to social impact, most have found it difficult to integrate their CSR and sustainability initiatives into their core business strategies, attract investors and capital, and achieve real impact at scale. Harvard Business Professor and celebrated author Dr. George Serafeim introduces the concept of Inclusive Growth, and discusses how companies can rethink their roles as buyers, suppliers of goods and services, and employers by co-creating strategies that drive both commercial and social impact.

9:45-10:45am INCLUSIVE GROWTH PRINCIPLE: BE BOLD WITH BREAKTHROUGH SOLUTIONS

9:45-10:30am Panel: Pathways to Breakthrough Ideas

While many development and sustainability projects struggle to survive after their initial funding runs out, some organizations have been trying new approaches. A diverse panel of experts from the private sector, government, and the world of impact investing discuss their unique approaches to identifying, structuring and incubating transformative solutions that create many times greater economic and social value in pursuit of inclusive outcomes.

10:30-10:45am Success Story: Ideas at Scale

How can we identify the right opportunities to create the most value and impact? It takes bold thinking and inspired leadership. In this short video followed by Q&A, we take a look at how an underperforming business ecosystem was transformed with a new focus on achieving measurable outcomes.

10:45-11:00am Break

11:00-12:00PM INCLUSIVE GROWTH PRINCIPLE: CO-CREATE COLLABORATIVE BUSINESS MODELS

11:00-11:45am Panel: Better Better Business Models through Collaboration

One of the key innovations required for Inclusive Growth at scale involves determining who within an ecosystem needs to be included and how this can be structured for long term mutual benefit. This panel explores the pros and cons of pre-competitive alliances, public private partnerships, special purpose vehicles, incubation of social enterprises, and other organizational models. Panellists weigh in with their unique perspectives on what it takes to engage all key actors in the ecosystem, while also ensuring a structure that can endure beyond initial donor or grant funding.

11:45-12:00pm Success Story: Partnerships at Scale

What does a collaborative business model actually look like? In this short video followed by Q&A, we explore the realities of designing a new model in a new or existing ecosystem.

12:00-1:00pm Lunch

Choose your lunch table based on the topic area, industry, or stakeholder with whom you'd most like to network!

1:00-2:15pm

INCLUSIVE GROWTH PRINCIPLE: UNLOCK CAPITAL

1:00-1:45pm

Panel: Financing Inclusive Growth

Financing is readily available for proven approaches, while the most difficult financing to raise is the first \$500K. How can this gap be addressed? And how can access to finance be scaled to include those thousands who require technology, health, and education services, and to achieve societal outcomes with low business returns?

1:45-2:15pm

Interview: Unlocking the Potential of Technology

Connecting small scale and start-up entrepreneurs to markets, know-how and capital is something with which the technology sector is familiar. We hear from a leader in this space about the lessons that we can apply to our own development and inclusive growth programs.

2:15-4:00pm

INCLUSIVE GROWTH PRINCIPLE: ALIGN & GOVERN

2:15-3:00pm

Panel: Governance in the Execution of Inclusive Growth Strategies

Even with your bold idea, collaborative business model, and capital in place, scaling your impact requires ongoing alignment and deliberate governance. We'll hear from experts on the specific obstacles they faced and the practical frameworks, tools, and strategies they executed to align stakeholders, build trust, and execute their inclusive growth strategies.

3:00-3:15pm

Success Story: Governance at Scale

This short video followed by Q&A demonstrates the importance of inclusive governance and transparency, and information sharing around results.

3:15-3:30pm

Break

3:30-4:00pm

Interview: How can Measurement better drive investment for Impact

1 in every 4 dollars invested in the United States is in impact-driven solutions. In this interview, we'll examine approaches to measurement that can allow investors to better compare different investment opportunities as well as corporate performance.

4:00-5:30pm

WHAT'S NEXT?

4:00-5:00pm

Open Forum: What's Your Challenge?

You've spent the day listening, networking, and asking questions; now it's your turn to take the stage. Tell us about a challenge you're facing when attempting to scale the impact of your projects, and ask your fellow attendees for thoughts, perspectives, and advice. Leverage the collective insights of this room of experts! Participate in a Survey before or during the Summit to learn how your organization is doing with Inclusive Growth at Scale and help you better frame your questions.

5:00-5:15pm

Closing Remarks

5:15-5:30pm

Positive Impact Awards

5:30-7:30pm

Evening Reception



REGISTER NOW

Early Bird Rate (register by March 1, 2019)

\$825

Regular Rate (After March 1, 2019)

\$1,125

Government Rate (must provide valid Government ID at registration)

\$495

What's Included in your registration?

- Full Day Pass
- Refreshments and Lunch
- Summit Networking Reception
- Summit Proceedings

Register at:

summit.thepalladiumgroup.com/register-now/

For registration questions, please

contact: summit@thepalladiumgroup.com